

# revigrés

## THE ART OF STORYTILING

Revigrés is a Portuguese company specialized in the production of ceramic wall and floor tiles; it has covered the world with stories, inspiration and art for more than 45 years.

Founded in 1977 by a group of businessmen, for the first 30 years Revigrés relied on the leadership and the drive of one of its founders: Engineer Adolfo Roque. The current Management Board is comprised of Paula Roque, Paula Cardoso and Carlos Roque.

Revigrés headquarters are located in Barrô (Águeda) and its commercial building - opened in 1997 -, is a project by Architect Álvaro Siza Vieira, the first winner of the Pritzker Prize in Portugal. In addition to the showroom at headquarters, Revigrés also has a showroom in Lisbon (Saldanha).



The façade of Revigrés headquarters in Barrô (Águeda).

## CERTIFICATIONS

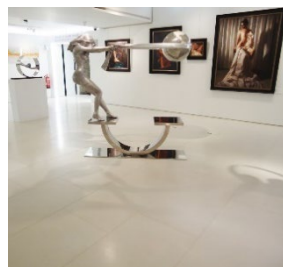
Revigrés is the only Portuguese company in the ceramic sector with a four-time certification of its integrated management systems, in the following references: Quality; Environment; Social Accountability; Research; Development and Innovation.

## PROJECTS

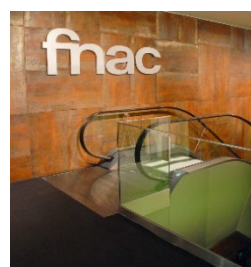
Revigrés has contributed to several emblematic works in all continents. Emphasis on: the Sagrada Família Basilica in Barcelona, for which Revigrés exclusively developed the colours of the Chromatic Collection; Harrods in England; several computer stores in the USA and Canada; international airports in Russia and Poland; underground stations in Spain and Saudi Arabia; football stadiums, shopping centers and hotels in Portugal.



The Sagrada Família Basilica in Barcelona, Spain



Harrods England



FNAC stores Portugal and France



Porto football stadium Portugal

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## COLLECTIONS

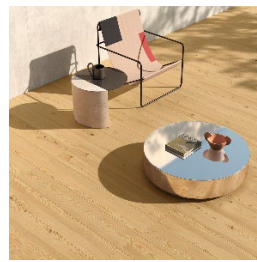
Attuned to the trends and contemporary construction and architectural requirements, Revigrés bets on the continuous development of new collections of exclusive Design, namely: the Chromatic Collection - one of the most complete full body porcelain collections in the world - with a palette of 40 colours, 10 formats and 3 finishes; Authors' Collections, designed by renowned architects and plastic artists; the prized collections of the National Design Competition; collections with numerous aesthetic effects - marble, shale, deck, wood, cement, metallic, mirror, among others - with all of the advantages of full body porcelain tiles: almost null porosity, waterproof and high resistance to stains, high resistance to use, tolerance to wide temperature range and easy cleaning and maintenance.



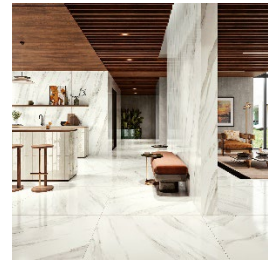
The Chromatic Collection  
30 Colours



The Author's Collection  
Fait-Divers Júlio Resende



Collection with wood effect  
Pine Wood



Collection with marble effect  
LIGHT XL Statuario White

## MULTIFUNCTIONAL PRODUCTS

Revigrés develops, in partnership with other entities of the scientific and technological system, creative and multifunctional projects that combine aesthetic and technical functions, with environment protection, energy efficiency, health and well-being, and architectural integration in mind.

Emphasis on:

- REVICOMFORT: removable and reusable ceramic floor tiles;
- REVISILENT: soundproof and thermal insulation;
- REVISENSE: sensitive ceramics: no buttons, no keys;
- REVICARE: antibacterial ceramics;
- ECO TILES: made of recycled material;
- VENTILATED FACADES: aesthetic and functional solution for improved energy efficiency.



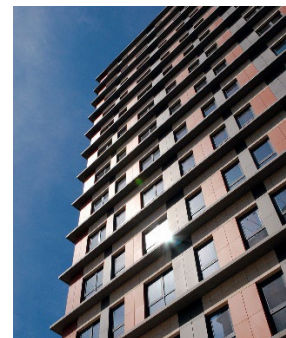
REVICOMFORT  
Removable and reusable.



REVISILENT  
Heat insulation and soundproof



REVISENSE  
Sensitive ceramics



VENTILATED FACADES  
Aesthetic and functional



## OUR TILES ARE GREEN

Revigrés performs its activities against a sound environmental policy supported by innovation and eco-efficient performance, as hinted by key environmental performance indicators.

In particular: the option for ECODESIGN, a more efficient production plan and process for mitigating environmental impacts; the recovery of 98% of waste resulting from the production process, incorporated directly into production and other manufacturing processes; the reuse of all industrial waste water and the optimisation of water consumption; the use of recycled packaging; the recycling of plastic waste from the packaging and storage process; and the management of CO2 emissions and implementation of mitigation measures.



In this context, the company has installed a PV self-consumption plant that produces 19% of all energy used by the manufacturing units and helps to reduce CO2 emissions by 1,826 tons/year.

A+ labelling on all packaging attests that its products do not release VOC (Volatile Organic Compounds), which reinforces the company's commitment towards a healthier environment.

## CERAMICS: A SAFE CHOICE

Ceramics are a natural, harmless material which, by not releasing toxic substances, helps to improve air quality inside buildings.

High strength, durability and easy maintenance are conducive to lower consumption of resources over the life cycle of ceramics and lower environmental impact.

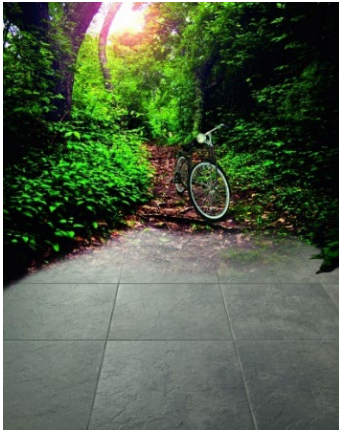
At the same time, by mimicking the aesthetic effect of natural materials, wall and floor tiles help prevent the depletion of these resources.

On the other hand, the versatility, durability and stability of porcelain tiles make it compatible with countless construction models and solutions.

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Modular construction, which meets the resistance, durability and energy efficiency requirements of projects, and ventilated façades, whose energy efficiency, acoustic and thermal insulation and high resistance associated with this construction system is reinforced by the use of porcelain tiles, is worthy of note.

## TOOLS FOR SUSTAINABLE CONSTRUCTION



On the one hand, ceramic floor and wall tiles are ideal for addressing the current environmental concerns thanks to their characteristics. On the other, Revigrés invests in solutions that help designers achieve their goals on this matter.

In this context, the references of the collections in its portfolio are available in the BIM Objects Library. The Library gathers in files the pictures, certifications and technical and commercial information on the products, which designers and architects can use in interactive 3D models, with a view to designing, completing and maintaining buildings in a faster, more economical and sustainable manner.

Compatible with the Autodesk Revit software, Revigrés BIM Objects are available at [www.revigres.com](http://www.revigres.com) and in international directories, such as Archiproducts and BIM Object.

Revigrés is also the first Portuguese company in the ceramic tile industry to obtain Type III Environmental Product Declarations - according to the ISO 14025 and EN 15804 standards - that inform about the impact of its products and processes on human health, ecosystems and consumption of material and energy resources.

It thus attests to compliance of its porcelain tile collections with the requirements of several international building environmental certification systems, including BREEAM and LEED.

## AWARDS

Betting on design and innovation has earned Revigrés national and international recognition, having been awarded many prizes.

Emphasis on: German Design Award 2017; iF Design Award 2016; Red Dot Design Award 2015; Good Design Award 2015 and 2022, awarded by the Chicago Athenaeum: Museum of Architecture and Design. Revigrés also received the A' Design Award Gold 2014 and was distinguished with the Superbrands 2015 seal for its marketing and communication strategies.

In Portugal, Revigrés received the Five Stars 2015 Prize - a marketing certificate that rewards products and services rated by professionals and consumers -, the Great Marketing and Innovation Prize - Product of the Year 2014; the Innovation in Construction Award 2015, among others.

As of 2015, Revigrés ranks first among the companies with the best reputation in the industry in Portugal, according to the RepTraK Pulse 2015 score of the Reputation Institute that assesses every year the level of reputation, trust, preference and recommendation as rated by 40.000 citizens representing the Portuguese population.

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## SPONSORSHIPS

Revigrés promotes the revitalisation of its brand by sponsoring events in several areas, such as Sports, Culture, Design, Architecture, Rehabilitation, among others.



It should be noted that Revigrés has been the main sponsor of the Porto Football Club for over three decades (41 years), being the only company with the title of honorary sponsor.

It was the first company to sponsor a football club, being the longest lasting sponsorship in Europe and, probably, in the world, which has helped Revigrés achieve a higher level of brand recognition, not only nationally but internationally as well.

### [Presentation Video](#)

Águeda, July 2024

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