

## **DESIGN AND INNOVATION**

Revigrés a world reference in ceramics, specialized in the production of wall and floor tiles.

Founded in 1977 by a group of businessmen, for the first 30 years Revigrés relied on the leadership and the drive of one of its founders: Engineer Adolfo Roque. The current Management Board is comprised of Paula Roque, Paula Cardoso and Carlos Roque.

Revigrés headquarters are located in Barrô (Águeda) and its commercial building - opened in 1997 -, is a project by Architect Álvaro Siza Vieira, the first winner of the Pritzker Prize in Portugal. In addition to the showroom at headquarters, Revigrés also has a showroom in Lisbon (Saldanha).



The façade of Revigrés headquarters in Barrô (Águeda).

### **CERTIFICATIONS**

Revigrés is the only Portuguese company in the ceramic sector with a four-time certification of its integrated management systems, in the following references: Quality; Environment; Social Accountability; Research; Development and Innovation.

## **PROJECTS**

Revigrés has contributed to several emblematic works in all continents. Emphasis on: the Sagrada Família Basilica in Barcelona, for which Revigrés exclusively developed the colours of the Chromatic Collection; Harrods in England; several computer stores in the USA and Canada; international airports in Russia and Poland; underground stations in Spain and Saudi Arabia; football stadiums, shopping centers and hotels in Portugal.



The Sagrada Família Basilica in Barcelona, Spain



Harrods England



FNAC stores Portugal and France



Porto football stadium Portugal

# revigres

#### **COLLECTIONS**

Attuned to the trends and contemporary construction and architectural requirements, Revigrés bets on the continuous development of new collections of exclusive Design, namely: the Chromatic Collection - one of the most complete full body porcelain collections in the world with a palette of 40 colours, 10 formats and 3 finishes; Authors' Collections, designed by renowned architects and plastic artists; the prized collections of the National Design Competition; collections with numerous aesthetic effects - marble, shale, deck, wood, cement, metallic, mirror, among others - with all of the advantages of full body porcelain tiles: almost null porosity, waterproof and high resistance to stains, high resistance to use, tolerance to wide temperature range and easy cleaning and maintenance.



The Chromatic Collection 40 Colours



The Author's Collection Fait-Divers Júlio Resende



Collection with wood effect Nordik Collection (180cm)



Collection with marble effect Statuario White Collection

## **MULTIFUNCTIONAL PRODUCTS**

Revigrés develops, in partnership with other entities of the scientific and technological system, creative and multifunctional projects that combine aesthetic and technical functions, with environment protection, energy efficiency, health and well-being, and architectural integration in mind.

# Emphasis on:

- REVICOMFORT: removable and reusable ceramic floor tiles;
- REVISILENT: soundproof and thermal insulation;
- REVISENSE: sensitive ceramics: no buttons, no keys;
- **REVICARE:** antibacterial ceramics;
- ECO TILES: made of recycled material;
- TACTILE FLOORING: inclusive design for accessibility needs;
- VENTILATED FACADES: aesthetic and functional solution for improved energy efficiency;
- DECK SMART: ceramic deck on raised floor.



REVICOMFORT Removable and reusable.



Heat insulation and soundproof Sensitive ceramics





**DECK SMART** Ceramic Deck on raised floor



#### **AWARDS**

Betting on design and innovation has earned Revigrés national and international recognition, having been awarded many prizes.

Emphasis on: German Design Award 2017; iF Design Award 2016; Red Dot Design Award 2015; Good Design Award 2015, awarded by the Chicago Athenaeum: Museum of Architecture and Design. Revigrés also received the A' Design Award Gold 2014 and was distinguished with the Superbrands 2015 seal for its marketing and communication strategies.

In Portugal, Revigrés received the Five Stars 2015 Prize - a marketing certificate that rewards products and services rated by professionals and consumers -, the Great Marketing and Innovation Prize - Product of the Year 2014; the Innovation in Construction Award 2015, among others.

As of 2015, Revigrés ranks first among the companies with the best reputation in the industry in Portugal, according to the RepTraK Pulse 2015 score of the Reputation Institute that assesses every year the level of reputation, trust, preference and recommendation as rated by 40.000 citizens representing the Portuguese population.

#### **SPONSORSHIPS**

Revigrés promotes the revitalisation of its brand by sponsoring events in several areas, such as Sports, Culture, Design, Architecture, Rehabilitation, among others.









It should be noted that Revigrés has been the main sponsor of the Porto Football Club for over three decades (38 years), being the only company with the title of honorary sponsor.

It was the first company to sponsor a football club, being the longest lasting sponsorship in Europe and, probably, in the world, which has helped Revigrés achieve a higher level of brand recognition, not only nationally but internationally as well.

## **Presentation Video**